



insight

Fourth Quarter 2023

Get down to business in a place where it feels like Getting away.



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Lisa Perez, CMP, Group Sales Manager
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2024 BOARD OF DIRECTORS



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Matt Amick



President-Elect
Gary Gates



Sec./Treasurer
Bill Plank



Imm. Past President
Micaela Haymaker



V.P. Membership
Lisa Patten



V.P. Education
Michelle Walters



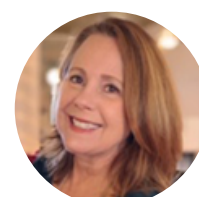
V.P. Communications
April Underwood



Board Member
Dan Kleinsorge



Associate Board Member
Tim Jacobsen



Associate Board Member
Lisa Perez, CMP

FROM THE PRESIDENT



As the new President for MSAE, I have been thinking a lot about how MSAE can bring more value to our members? Throughout 2024, our goal is to focus on operations, engagement and communication to bring more value to our members.

Back to that in a minute, but first, I want to thank outgoing President Micaela Haymaker for her tremendous contributions to MSAE. Micaela was the lynchpin for MSAE's programs and operations in 2023 and I look forward to continuing to work with her on the Executive Committee in 2024.

Additionally, thank you to outgoing Past President Morgan Mundell, who is terming off the Board. For years, Morgan worked tirelessly to enhance MSAE and he is to be commended for those efforts.

With Kathy Pabst and Sarah Luebbert now in place as Co-Executive Directors, I'm excited for the future of MSAE. In their short tenure, we can already see positive movements to strengthen MSAE.

To our industry partner members, thank you for your unwavering support of this organization. Without your contributions, we would not be in the position we are today. Over the last few years, you have faced numerous challenges. My hope is that today, you are fully back to normal operations and thriving. We are here to support you and provide our platform as a tool to grow your businesses.

To our Association Professional members, thank you for your dedication to your respective Associations. I've worked for non-profit, trade associations most of my career. I understand it is challenging and, with generally small staffs, your plates are fuller than mine was at Thanksgiving dinner! On the flip side, I find the work of associations very rewarding. Working alongside dedicated Boards and members, we are solving problems and enhancing the lives of the individuals, businesses and industries we represent.

Back to our commitment to more engagement and value for our members. Just as all of you hope to bring more value to your businesses and Associations, we are eager to bring more value to MSAE members. In 2024, I've set a goal of "24 in '24" - visiting directly with at least 24 member organizations to gain feedback on what we can do to bring more value to your MSAE membership. Throughout the year, stay tuned as we provide updates on feedback we are receiving and how we are implementing those suggestions in our programming.

In the meantime, if you have questions, concerns or ideas, please reach out. We want to hear from you to improve your member experience. Thank you for the opportunity to be your President!

Matt Amick

Director of Market
Development
Missouri Soybeans



TAKEAWAYS & THANKS



MSAE's year 2023 has been full of changes. Earlier this year, I challenged everyone to get involved and to find one "takeaway" from our events. Networking, meeting new people and learning new things are significant benefits as we all grow professionally no matter what our job description might be.

At the beginning of the year, I encouraged members to attend at least one of the Coffee and Conversations events we have monthly. By spring, these meetings became popular that we now rent the second level of Three Story Coffee in Jefferson City to have more space for our attendees. Some of the topics included imposter syndrome, time management, podcasts and books, registration platforms, software systems and apps that everyone is using in their organizations. My office has implemented some of these ideas and I have used some in my personal life. If you are in the Jefferson City area, I encourage you to attend. It is a great way to connect, share ideas about particular topics, and network with colleagues and friends.

The last couple of years the board had discussed bringing back the Missouri Event Summit. With hard work from the committee, we were successful in hosting this event in August. Thank you to everyone that attended and sponsored the event. We had many that reached out to us that were unable to attend due to schedule conflicts but wanted to know when the next one was. Great news, the committee has already started working on the event for next year.

This year, we hired a new management team, Vital Strategies, with Sarah Luebbert and Kathy Pabst. Sarah and Kathy have been involved with MSAE for many years in various positions within the organization and on the board, including the President position. Most everyone knows Kathy and Sarah but if you don't, I encourage you to meet them and get to know them. They have a wealth of knowledge and are a great resource of information on MSAE and associations.

Another event the board discussed was the Funfest event and the Christmas Party. We combined the two into a Holiday Funfest. A committee was formed and they met almost monthly on the creation and to provide a fun and festive event. Thank you to the committee for all your hard work. This event would not have been possible without the support of our Industry Partners who sponsored and/or donated items for the auction. It was a fun event and a great way to kick off the holidays.

I would like to thank the MSAE Board of Directors. Your dedication, your passion and your commitment are invaluable to our team and to MSAE. You're a fantastic group to work with. We went through some challenges, changes, hard work and had laughter and fun times mixed in. I appreciate every single one of you!

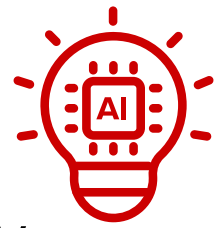
I'm really looking forward to 2024 with MSAE. Our momentum at the end of the year and going into the new year is strong and I'm excited to see the growth of MSAE in the new year. I hope to see you at the next MSAE event.

Micaela Haymaker

Director of Operations
at Conservation
Federation of Missouri



ARTIFICIAL INTELLIGENCE



Building a Strong State Non-Profit Advocacy Program: A Comprehensive Guide

Introduction

Advocacy plays a crucial role in shaping public policies and addressing community needs. For non-profit organizations, establishing a robust advocacy program at the state level is essential for creating lasting impact and driving positive change. This article will provide a comprehensive guide on building a strong state non-profit advocacy program, focusing on key elements that contribute to effectiveness and sustainability.

Understanding the Landscape

Before diving into the intricacies of building an advocacy program, it's crucial to understand the state's political and social landscape. Conduct a thorough analysis of the issues affecting your community, identify key stakeholders, and assess the existing advocacy efforts. Understanding the political climate, power dynamics, and potential allies and adversaries will help tailor your advocacy strategy for maximum impact.

Define Clear Goals and Objectives

Begin by defining clear and measurable goals for your advocacy program. What specific changes do you want to see at the state level? Whether it's policy reform, increased funding for a particular cause, or improved community services, setting specific and achievable goals will provide a roadmap for your advocacy efforts. Break down these goals into smaller, actionable objectives to track progress effectively.

Build a Diverse and Engaged Coalition

Successful advocacy requires a united front. Establish a diverse coalition of stakeholders, including community members, other non-profit organizations, businesses, and influential individuals. A diverse coalition brings a variety of perspectives to the table and enhances your program's credibility.

Foster strong relationships with coalition members through regular communication, collaboration, and shared decision-making.

Develop a Comprehensive Advocacy Strategy

Crafting a well-defined advocacy strategy is essential for achieving your goals. This strategy should encompass both short-term and long-term tactics. Consider a multi-faceted approach that combines grassroots organizing, media outreach, lobbying, and strategic partnerships. Clearly outline the roles and responsibilities of team members and coalition partners to ensure everyone is aligned with the overarching strategy.

Utilize Technology and Social Media

In the digital age, leveraging technology and social media is critical for effective advocacy. Create a strong online presence through social media platforms, a user-friendly website, and email campaigns. Utilize these channels to disseminate information, mobilize supporters, and engage with policymakers. Harness the power of data analytics to track the impact of your advocacy efforts and refine your strategy accordingly.

Educate and Mobilize the Community

An informed and engaged community is the backbone of any successful advocacy program. Develop educational materials that explain the issues at hand, the proposed solutions, and the impact on the community. Host workshops, webinars, and town hall meetings to raise awareness and foster community involvement. Empower individuals to become advocates themselves by providing the tools and knowledge they need to effectively communicate their concerns to policymakers.

Leverage Grassroots Organizing

Grassroots organizing is a potent force in state advocacy. Mobilize community members to participate in letter-writing campaigns, phone banks, and in-person meetings with policymakers. Encourage them to share their personal stories, as personal narratives often resonate more deeply than statistics alone.

Grassroots efforts can create a groundswell of support that captures the attention of policymakers and strengthens the legitimacy of your advocacy campaign.

ARTIFICIAL INTELLIGENCE



Cultivate Relationships with Policymakers

Building relationships with policymakers is a cornerstone of effective advocacy. Schedule meetings with elected officials to discuss your organization's goals and the impact of proposed policies. Be prepared to provide data, personal stories, and expert opinions to support your case. Cultivate ongoing relationships by keeping policymakers informed about your organization's work, and seek opportunities to collaborate on common goals.

Measure and Evaluate Impact

Regularly assess the impact of your advocacy efforts to ensure you are on track to achieve your goals. Develop key performance indicators (KPIs) that align with your objectives and use them to track progress. Collect feedback from coalition members, community stakeholders, and policymakers to identify areas for improvement and refinement. Adjust your advocacy strategy based on lessons learned and emerging opportunities.

Conclusion

Building a strong state non-profit advocacy program requires careful planning, strategic collaboration, and a sustained commitment to the cause. By understanding the local landscape, defining clear goals, cultivating diverse partnerships, and leveraging technology, non-profit organizations can make a lasting impact on public policies and improve the lives of the communities they serve. With a well-executed advocacy strategy, non-profits can become powerful agents of change at the state level, driving positive outcomes for the people and causes they represent.



Bill Plank, CAE

Assistant Executive Director
Missouri Academy of Family
Physicians

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Everything in this article until this point was generated through the AI program ChatGPT (www.chat.openai.com) by typing ‘Write a 750 word article about building a strong state non-profit advocacy program.’
”

The Real Purpose of This Article

Everything in this article until this point was generated through the AI program ChatGPT (www.chat.openai.com) by typing “Write a 750 word article about building a strong state non-profit advocacy program.” I did not edit a single word in the generated text above.

There is no doubt you’ve received e-mails about programs that teach us how to use AI to streamline operations, have thought about how it can help you do your job (or, gulp, replace what you do!), and might even be using AI to some extent without knowing it. The reason for creating this is to provide a case study on AI-generated text and challenge you to reread the article with a critical eye. Understanding the information was generated by a machine, how would you change it? What information is missing? How is the tone? Did you learn something about building an advocacy program you did not previously know? How do you think this article would be different if prompted to generate a 2,500-word article? How do you think this article would change if prompted to generate information specific to your industry or a challenge you’re currently facing? Do you think this article was completely worthless or how would you use a similar prompt to help alleviate your workload?

Regardless of what you think needs changing, I think it’s clear the generated text is far from perfect. This is where we humans can work with the AI generated text to create a message that is as unique as we are.

CORPORATE TRANSPARENCY ACT



Article provided by John Landwehr, Cook Vetter Doerhoff & Landwehr PC

Please be aware of a new federal statute, the Corporate Transparency Act, which will require most small business entities to file reports with the Financial Crimes Enforcement Network (“FinCen”). Those reports will have to identify “beneficial owners” and include contact and proof of identity for those owners.

Below is some basic information about this new requirement. This is not a determination of whether the law applies to you, but is being provided for general informational purposes.

Who has to report?

The rule applies to most small corporations, Limited Liability Corporations (LLCs) and other entities that are required to file a document with the Secretary of State’s office in order to come into existence. There are exemptions for some companies, including most non-profit corporations and most businesses with more than 20 full time employees in the United States.

When is reporting required?

All covered entities that are newly formed on or after January 1, 2024 must file an initial report within 90 days of creation.

All covered entities that already existed as of January 1, 2024 must file an initial report on or before December 31, 2024.

All covered entities that are newly formed on or after January 1, 2025 must file an initial report within 30 days of creation.

There are certain situations where covered entities will have to file updated or corrected reports, usually within 30 days of the triggering event.

What has to be filed?

Depending on the circumstances, and as time goes on, you may have to file one or more of the following:

- An initial report;
- An updated report (notifying of changes such as a new owner, change in address, change in legal name, etc.); and
- A corrected report (correcting errors in a previous report.

What information must be provided?

There are specific reporting requirements, but basically, you will have to provide information that identifies and verifies the identity of all “beneficial owners” of the entity.

For new entities formed after January 1, 2024, you will also have to provide information that verifies the identity of the “company applicant” (the person forming the business with the Secretary of State’s office).

If you are a “beneficial owner” of more than one entity, there will be a way for you to submit your information and obtain an identifying number that can be used on multiple reports.

We will have more information about how this works once the reporting forms are available.

Who is a “beneficial owner?”

Generally, this means anyone who owns at least 25% of a covered entity OR who exercises “substantial control” over a covered entity. Depending on the circumstances, a “beneficial owner” can be an individual, a trust/the trustee or beneficiaries of a trust, or another business entity.

In some situations, it may require some research or analysis of the regulations to determine who the “beneficial owners” are.

What happens if I don’t comply with these requirements?

Willful noncompliance is subject to civil and criminal penalties, including substantial fines and even prison time if convicted.

What should I do now?

You should begin compiling a list of all entities that you are involved with that might need to comply with these requirements. This would include corporations, LLCs, Partnerships, and Trusts that have an ownership interest in any such entities. You should begin identifying those who might qualify as “beneficial owners.”

If you are considering restructuring, creating or consolidating entities or subsidiaries, you should seek legal advice about the potential impact of these requirements on those plans.

FinCen maintains a website, at www.fincen.gov, with information about filing requirements and frequently asked questions. Forms for filing will be available on or after January 1, 2024.

CORPORATE TRANSPARENCY ACT



If you have questions about whether these requirements apply to you, about how to file the reports, or about who the applicable “beneficial owners” are, you should seek legal advice. CVDL’s attorneys will continue to be aware of the Act’s requirements and the applicable regulations and other FinCen guidance and will be available to assist new and existing entities in determining whether reporting is required and in filing the required reports.

The information provided above is a summary designed to outline the general provisions of the law as of the date of this publication, and should not be taken as legal advice or as a determination of whether or not any particular entity is subject to the law, what reporting requirements apply to any entity, or whether any individual or entity qualifies as a “beneficial owner.” You should review the law, including any updates, independently and seek individualized legal assistance to determine its applicability to any particular situation.

— “

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2024 COFFEE & CONVERSATIONS

JOIN THE CONVERSATION THE SECOND THURSDAY OF EACH MONTH

JANUARY 11

FEBRUARY 8

MARCH 14

APRIL 11

MAY 9

JUNE 13

JULY 11

AUGUST 8

SEPTEMBER 12

OCTOBER 10

NOVEMBER 14

DECEMBER 12

TOPICS AND LOCATIONS WILL BE PROVIDED EACH MONTH VIA EMAIL WITH MORE DETAILS.

COFFEE & CONVERSATIONS DURING THE SUMMER WILL BE OPEN CONVERSATIONS.



STEPS TO EARN YOUR CAE



Are you a new association professional or an experienced association leader and want to know more? More about your current position, more about the business of association management, more about areas that you aren't familiar with? The American Society of Association Executives has a credential that will provide more through a credential that offers a comprehensive certification that will recognize a person's expertise, knowledge, and commitment to their profession through learning, volunteering, and ethics.

The Certified Association Executive (CAE) credential is "the marker of a committed association professional who has demonstrated the wide range of knowledge to manage an association in today's challenging environment." There are steps that must be followed in order to become a Certification Association Executive.

Step 1: Determine Your Eligibility

This step will look at your nonprofit professional experience, professional development in association management, higher education, and ability to sign a pledge to uphold ASAE's Standards of Conduct. The prerequisites are required before you may sit for the exam within 12 months of eligibility.

Step 2: Apply for the Exam

Application Fee: \$500 ASAE Members or \$750 for Non-Members

The exam is offered two times per year and you must apply and be approved before you can select a test date.



Kathy Pabst, MBA, CAE
Executive Director, Missouri
Academy of Family Physicians
Co-Executive Director, MSAE

Upcoming exam dates and deadlines are:

- Exam date: May 1-14, 2024
- Application deadline: Friday, February 23, 2024
- Exam date: December 1-14, 2024
- Application deadline: Friday, September 27, 2024

Once your application has been approved, you will be notified 4 weeks prior to the examination date to schedule your exam. If you do not sit for the exam within 12 months of your application approval, you will be required to re-apply and re-pay the application fee.

Step 3: Prepare for the Exam

ASAE provides an array of resources to study in order to build your subject-matter knowledge based on the domains of the exam. These materials are available on the ASAE website. A variety of study guides, resources, and sample test are available on the ASAE website to help prepare for the exam. Domains and percentage of questions from that domain that are included in the exam are 1) governance (9-11%), 2) executive leadership (19-21%), 3) organizational strategy (8-10%), 4) operations (17-19%), 5) business development (12-14%), 6) member and stakeholder engagement and management (10-12%), 7) advocacy (5-7%), and 8) marketing and communications (12-14%).

Step 4: Take the Exam

This is a four-hour exam and is administered through Measure Learning Center. The exam is 200 multiple-choice questions that are divided into two parts with a 15-minute break between parts 1 and 2. Each part of the exam is 100 questions. You will need a government issued ID or passport to take the exam and it must match your ASAE profile. No personal items will be allowed in the exam room.

The exam can be taken at a Measure Learning Center, or at home or office with a live remote proctor. Once you have completed the exam, you will be notified in 6 weeks if you passed or failed. Individual scores are not provided.

Step 5: Get Recognized

Once you earn your CAE, you will be recognized at the next ASAE annual meeting. You will also receive a press release to share with your local media, and be sure to let MSAE know so we recognize your accomplishment in the quarterly newsletter.

STEPS TO EARN YOUR CAE



Step 6: Keep your CAE Current

In order to maintain your CAE credential, you must complete 40 hours of CAE approved association management-related professional development, or 30 hours of professional development plus 10 credits in leadership or scholarly activities, like serving on the MSAE board of directors. One hour of the professional development must be focused on ethics.

For more information and specific details for each of the steps above, please visit the ASAE website at: <https://www.asaecenter.org/programs/cae-certification>

My Story

Kathy Pabst, MBA, CAE

I was always fortunate to work with leaders who encouraged me to become a life-long learner and for continual professional development and improvement to meet and exceed the expectations and responsibility of my job. Each of my bosses are mentors who have helped guide my career to my current position as Executive Director of the Missouri Academy of Family Physicians. I hope to pass this leadership on to you as you consider your next steps in becoming a leader among leaders.

When I looked at my previous bosses and mentors, I wanted to be like them. Some of their characteristics included strategic thinking, professional demeanor, articulate, and comprehensive analysis.

After earning my Masters in Business Administration degree, and being the life-long learner that I am, I wanted more.

That is when I began my current position, and in order to excel, I wanted to pursue my CAE credential. It scared me to death...a 4-hour exam, multiple choice, and mostly, the pressure to pass the exam. I hadn't taken a test in years! I didn't want to let my mentors down, so I didn't tell many people when I was taking the exam.

I took the exam in April and started studying the previous January. I used the ASAE study guide and broke the domains down into weeks to focus on specific content each week. I studied for at least 10 hours a week. Each domain has sample multiple choice and open-ended questions at the end. After taking sample tests, I focused on my weak areas for the last two weeks prior to the exam.

Test day came and coincidentally, it was during a national conference that I was attending with my board in Kansas City. Therefore, I had to tell my association leaders why I would be absent for ½ day of the conference. My anxiety level was out of this world, but I knew I was prepared for the exam. After filling the last circle on the question sheet and completing the exam, I couldn't get a taxi (yes, this was before Uber/Lyft was prevalent), and walked back to the conference hotel which was about a mile. I wasn't aware of it at the time, but this is the decompression time that I needed. So be sure to do something after the test just for you to let go and unwind.

The wait began and like clockwork, 6 weeks after taking the exam, my letter was in my mailbox. I went home during lunch to check the mail and with shaking hands, I opened the letter and received the news that I wanted...I passed the CAE exam! It was a relief, but I was also thankful for the leadership and support that I received from my family, mentors, and bosses throughout this journey.

I encourage you to take the first step. You can do this. I would be happy to share more details about the process and my experience so you can someday have CAE as a credential and receive the recognition among your peers and colleagues that you deserve!

DID YOU KNOW?

MSAE Members Only Content

All MSAE members have a username and password to access behind the scenes content, register for events, access an online member directory, and connect and chat with other members in the online communities. If you don't know your username, please email us at info@msae.net and we will provide that to you so you can reset your password and get online!

MSAE NEWS



It's time to renew your MSAE dues!

As we approach the end of the year, it's a perfect opportunity to reflect on the past and look forward to the future. MSAE is excited about what lies ahead and we hope you will join us by renewing your dues for 2024.

The invoice has been sent to the main contact for your organization as per our records. This includes the names of each employee who was a member in 2023. You have the option to add more individuals and update current member names and emails. Dues can be renewed online at msae.net, by mail (please refer to the address provided in the invoice), or by phone at 573-659-8898.

ALL MEMBERS SHOULD:

- Log in to the msae.net website to update their membership information by **January 31, 2024**.
- Add a photo to your profile by **January 31, 2024**.

Please note that members who renew by January 31, 2024, will be included in the 2024 MSAE membership directory. We encourage you to renew and update your online profile before this date!

Scan here to
pay now.



SAVE THE DATES: 2024 Legislative Session

2023

Dec. 1 Bill Filing Opens

2024

Jan. 3 Session Convenes

May 10 Last Day for Budget Bills to be Considered

May 17 Session Adjourns at 6 p.m.

July 14 Governor's Approval By

Aug. 28 Effective Date of Laws

Sep. 11 Veto Session

DID YOU KNOW?

You can order a printed Missouri General Assembly Roster from the Missouri Secretary of State? There is a limit of 5 per person while supplies last. Order online at <https://s1.sos.mo.gov/publications/onlineordering/>



MSAE Holiday Funfest

This year's MSAE Holiday Party was reimagined! The MSAE Holiday Funfest and Corn-hole Tournament was held on December 6 at the Capital Bluffs Event Center in Jefferson City. The event brought association executives, meeting planners and industry partners together for a special evening of networking, corn-hole, our annual meeting, silent and live auctions and plenty of merriment was had by all. Thank you to our top sponsor of the evening the Branson CVB, along with the Tri County Lodging Association/ Lake CVB, Margaritaville Lake Resort and Springfield CVB. This event could not happen without our valuable industry partners!



New Associate Board Member

Every year, an MSAE industry partner (I.P.) is elected to the board to serve a two-year term, beginning in December. Lisa Perez was elected to a two-year term ending this year however, she has agreed to extend her term one year in order to help MSAE's transition to a new management team. The I.P. nominating committee solicited applications for one industry partner position and received several inquiries, however Tim Jacobsen with The Resort at Lake of the Ozarks ran unopposed and was approved by the elections committee and the executive board. Tim is well qualified to serve on the board as he is a long-term hospitality professional in this region. Tim served as President of The Lake of the Ozarks Economic Development Council for four years,



Tim Jacobsen

President of the Lake of the Ozarks Bikefest Committee for over 10 years, a member of the planning committee for the Lake of the Ozarks Air Show, Lake of the Ozarks Spring & Fall Harbor Hop and numerous other committees. We look forward to Tim joining the board. Tim officially began his term at the December 6 annual membership meeting. If there is anything the Associate Board members can do to add more value to your membership, please let them know.

Meetings, Marketing and Media

February 16, 2024

*Attention all meeting planners and marketing and communications professionals!
We've got an exciting session lined up just for you.*

Who will present:

Industry experts who will share their insights on everything from:

- The latest trends in meetings
- Cutting-edge marketing strategies
- Multimedia
- Social media

Roundtable Discussions:

We will follow up the panel presentations with roundtable discussions to give you the opportunity to ask your questions, talk with our expert presenters, and share your thoughts with your peers.

Save the date and watch your email for more details about the first MSAE Educational Session of 2024!



Want to get more involved in MSAE? If so, we encourage you to join a committee to help plan the events and priorities for 2024. Committees include:

- Communications/PR
- Membership
- Education
- Holiday Party
- Event Summit

If you would like to volunteer, please email info@msae.net with the committee(s) you are interested in and we will connect you with the committee chair to get you started!

MSAE's Online and Live Courses

Did you know MSAE partners with SeminarWeb to provide you a variety of online and live courses at a discounted rate? MSAE members can participate in these courses for \$45 each, a discount of \$30.

Here are a few of the courses available:

- **Inclusive Leadership** - How to BREAK the Rules to Find Team Success
- The Best of Both Worlds: Borrowing Best Practices from Membership in Non-Associations

Find out more at
<https://bit.ly/3NDCIPi>





Blast from the Past is Returning!

If you've been an MSAE member for many years, then you may remember when we had a member updates section in our quarterly magazine. Guess what? It's making a comeback!

This section is all about YOU - created by you, for you, and about you. So, we need your help to make it as wonderful as possible! We've set up a form for you to submit your updates. Access the form at this link, <https://bit.ly/41saXP5>. Fill it out with any exciting news from your business or organization, add a photo if you like, and voila! Your update will be featured in our next quarterly magazine! 📄

Not sure what kind of updates we're looking for? Here are some ideas:

- 🎉 Welcoming a new employee
- 🍷 Introducing a new salesperson
- 🏆 Celebrating an employee promotion
- 📍 Sharing a new attraction in your community
- 🌐 Launching a new website for your organization
- 🏆 Winning an award (we love celebrating our members!)
- 🏠 Adding to your property

Scan to submit news.



We can't wait to hear from you and feature your exciting updates in a future issue! Let's keep the MSAE community vibrant and connected!

MARGARITAVILLE
Lake Resort
LAKE OF THE OZARKS

*Margaritaville Lake Resort
provides a one-of-a-kind
environment for your
next meeting
or corporate event.*

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