



February 28, 2020

8:30 – 11:30 am

Lunch provided following seminar

Holiday Inn Executive Center
Columbia, MO



Join MSAE and guest speaker Jackson Hataway, Ph.D. for this crucial discussion of crisis communication. Jackson is the Senior VP of Marketing, Communications & Member Services for the Missouri Bankers Association. He will guide us through the necessary steps to guard against—and respond to—an organizational crisis.

Cost: \$50 for members; \$70 for non-members (price includes lunch)

REGISTRATION

Name: _____ Phone: _____

Organization: _____

Email: _____

Number of Registrants, Member: _____ x \$50

Number of Registrants, Nonmember: _____ x \$70

Payment information:

Checks may be made payable to: MSAE. Please mail registrations to P.O. Box 1574, Jefferson City, MO 65109.

Name on Credit Card: _____

Credit Card Number: _____

Exp. Date: ____ / ____ Billing Zip: _____ 3-digit code: _____

Total amount to be charged: _____

